

## Schwarzenegger presents Sustainia Award to Azuri

Indigo recognised for role in global sustainability

**October 12, 2012, Cambridge UK:** Last night, in front of an audience of 1,000 people at the Royal Theatre in Copenhagen, former Governor Arnold Schwarzenegger announced Azuri as the winner of [Sustainia Award](#), a new global award honouring a solution, technology or idea with a significant contribution to a more sustainable future.

One hundred innovative solutions implemented in 56 countries across six continents were nominated for the Sustainia Award 2012. From the pool of 100 nominees, the Sustainia secretariat shortlisted 10 finalists and the Sustainia Award Committee selected the final winner. The Sustainia Award Committee comprises Mr Schwarzenegger, former Governor of California, Gro Harlem Brundtland, former Prime Minister of Norway, Dr Rajendra Pachauri, Chair of UN's Climate Panel, Connie Hedegaard, EU Commissioner for Climate Action and Gustaf Nobel, Chairman of Nobel Sustainability Trust.

Azuri received the prestigious award for its work with the Indigo solar solution for off-grid residents in the developing world. Indigo technology combines mobile phone and solar technology to provide pay-as-you-go solar power that replaces kerosene and phone charging services, while cutting users' energy spend by as much as 50%. Customers can then over time progressively upgrade their system to support radio, TV and other household devices.

The ability to access more electricity allows people to dramatically change their lifestyles. Indigo is already having a transformative impact on people as well as communities in Kenya, Malawi, Zambia, and South Sudan, where the solar solution has improved health, economic opportunities and the environment.

Sustainia Award is initiated by international sustainability alliance Sustainia and leading Scandinavian think tank Monday Morning in collaboration with Arnold Schwarzenegger's initiative Regions20, UN Global Compact and IFHP. Behind Sustainia is also a wide range of world-leading companies including: Microsoft, Vestas, DONG ENERGY, Cisco, DNV, Novo Nordisk, Realdania and many others.

Mr. Schwarzenegger said, *"I congratulate the winner for being a true green action hero that proves to skeptics and naysayers that we already have solutions to meet the challenges our planet is facing. And not only do they make the world more sustainable, they also make it a more attractive and fun place to live. With Sustainia Award we reshape a stagnated climate debate around solutions that can make a real difference."*

Azuri's CEO, Simon Bransfield-Garth said, *"We are thrilled to be the first winner of Sustainia Award. This award and the remarkable work associated with it will raise awareness of our technology and the great impact the solar panels have for people, who's only alternative is smoke-filled unhealthy kerosene."*

**Listen to what Arnold has to say about Sustainia, the Sustainia Award Winner, Azuri, and the future of sustainability**